



Exhibitor Bulletin # 2

January 2018

HAPPY NEW YEAR!

The AUA Wishes Everyone a Happy & Healthy Start to 2018!

What were your New Year's Resolutions for 2018? If organization was one of them, we're here to help you achieve your goal! Although May sounds far away, it's right around the corner. So whether you're just getting started, or your finalizing your plans for AUA2018 in San Francisco, you'll find our exhibitor checklists useful in any stage of the planning process. Never miss a deadline again!

AUA2018 Checklists

EXHIBITOR REGISTRATION

Exhibitor Registration Opens January 16th

Customer service will be sending all primary exhibit contacts their login credentials to register exhibit staff. If you do not receive this email, or have any questions, please contact [customer service](#). Prior to registration opening, please familiarize yourself with the Exhibitor Badge Policy.

Exhibitor Badge Policy

IMPORTANT AUA POLICIES

Read and Review AUA Policies & Regulations

The AUA has multiple rules and policies designed to create a marketplace for all exhibitors to thrive equally. We encourage you to familiarize yourself with these policies and pay special attention to our new Clean Floor Policy.

AUA2018 Policies

NEW! Targeted Move In & Empty Removal Schedule & Policy

New this year, due to Moscone Center construction and limited availability in the dock area, an "Empty Container Removal and Clean Floor Policy" will be implemented. GES and the AUA are requesting your support to ensure move-in is a success by labeling your empty containers in a defined timeline. This timeline corresponds with the Targeted Move-in schedule available in the Exhibitor Service Kit. *Exhibitors that do not abide by the policy will be penalized.*

[Policy Timeline](#)

LET ATTENDEES KNOW YOU SUPPORT AUA2018

Utilize the Free Marketing Toolkit for Exhibitors

We make marketing your presence at AUA2018 a breeze with our complimentary marketing toolkit. This downloadable toolkit contains branded postcards, web banners and more to include with all of your marketing materials leading up to AUA2018.

[Free Marketing Toolkit](#)

Expand Your Reach with the AUA2018 Attendee List

Target our attendees with a pre or post Annual Meeting mailer. To learn more or to purchase your official attendee mailing list* use the order form button below.

*Official AUA Annual Meeting Attendee Mailing Lists - Over the course of the next few months, you could receive emails, mailings and/or calls from companies claiming to sell or rent the AUA Annual Meeting attendee registration list or lists with the contact information and/or emails of urologists who will be attending or have attended the meeting in the past.

Please note that the only official mailing list of attendees of the AUA Annual Meeting can be purchased through the AUA directly, and we do not offer emails. Please also be assured that the AUA never provides the AUA Annual Meeting attendee list to any other outside mail or email list vendor.

If you receive an email or a phone call and are not sure if it is an official AUA communication, please do not hesitate to contact [Diana Vacchiano](#) at 410-689-3758.

[Order Form](#)

VENDOR SPOTLIGHT

Don't Forget to Look for the Official Contractor Logo!

If you receive any vendor communications regarding AUA2018 that do not contain the logo pictured below please contact [Diana Vacchiano](#) to verify the communication's credibility.



AUA2018 ANNUAL MEETING
OFFICIAL CONTRACTOR

GES: The Official General Services Contractor for AUA2018

Accelerate your experience with Espresso Exhibit Planning, Ordering and Management!

Exhibitors can order almost everything they need for their tradeshow exhibit through Espresso, our simple-to-navigate, picture-driven system that satisfies your need for speed. With just a few clicks, exhibitors can order GES products and services, including:

- Booth furniture
- Carpet and flooring
- Material handling
- Labor
- And much more

[GES Service Kit](#)

OnPeak: The Official Housing Service for AUA2018

OnPeak is the official housing service for the AUA, and can help you with all your housing needs.

Visit our 2018 Exhibitor Central page for a list of important deadlines regarding exhibitor housing; OnPeak also provides a hotel list and of AUA hotels. Please note that participating hotels will not honor direct reservations.

OnPeak has three ways to book housing for AUA2018:

- [Online](#)
- Phone:
 - U.S. Toll-free: 866-772-4409
 - International: 312-527-7300
- [Email](#)

[More Housing Info](#)

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